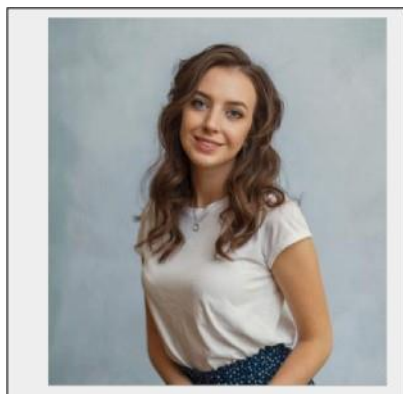


DARJA REPINA

Specialist in Digital Marketing field



PROFILE

Highly motivated and passionate entrepreneur and mentor with a keen interest in Marketing and Web-design. Seeking to supervise people, who are interested in this field, improving their marketing skills, and reaching personal goals.

Tallinn, Estonia

EDUCATION

2020 — 2022 /Masters of International Business Administration/ Tallinn / Estonia

2017 - 2020 / Bachelor of Economics and Business Administration/ Tartu/ Estonia

2005 - 2017/ Tallinna Humanitaargümnaasium/ Tallinn / Estonia

WORK EXPERIENCE

12.01.2021 — Still/ Founder/
Digital Kit OÜ / Tallinn / Estonia

Duties:

- Planning and Strategy; Marketing and Sales; HR; Customer Service; Finance and Accounting; SMM mentoring and education (60 students)

August 2020 — October 2021/ Marketing specialist / Premium Management OÜ /Tallinn

Duties:

- Marketing strategy creating
- Web-designing
- FB and Instagram advertisement adjusting
- Promotional digital mock-ups
- Social Media content creation
- Creating chat-bots and sales funnels

03.09.19-08.01.21 / SMM specialist/Freelance

Duties:

- SMM strategy creating
- Web-designing
- FB and Instagram advertisement adjusting
- Social Media content creation
- Video editor
- Launching info products

14.06.18-14.07.18 / Marketing Assistant / Vaboneart / Tallinn / Estonia

Duties:

- Market segmentation
- Tracing key clients
- Promotion

SKILLS

Bothelp



Tilda/Taplink



Microsoft Office 2016



Written and Verbal Communication



Figma



Leadership



LANGUAGES

Russian - Native English – C1

Estonian - B2

ACHIEVEMENTS

Member of UT Buddy Program / Tartu

Program that is specialized on providing information to international newcomers and helping them adjusting in Estonia through current students.

Member of UT ESN Program / Tartu

Program's goal is to support and develop student exchange. ESN members offers help in the academic, social, and practical integration process.

REFERENCES



Phone:+37255604566

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Company: Vaboneart OÜ